

Belo's Sander Is Broadcaster of the Year

Veteran broadcaster **Jack Sander**, newly named vice chairman of **Belo Corp.**, is *Broadcasting & Cable's* 2006 Broadcaster of the Year. He will be honored April 20 when the Television Bureau of Advertising (TVB)



Jack Sander

holds its fifth annual Market-ing Conference in New York.

"I'm stunned, delighted and particularly honored by both *B&C* and the previous recipients of this award to be in such fine

company," Sander says.

Sander and Belo, which owns 20 stations, endured a tough year. Hurricane Katrina hammered New Orleans, where Belo operates WWL. Remarkably, although the station was forced

to evacuate, WWL had a backup plan and was the only station in the ravaged city that stayed on the air continuously, providing an invaluable public service by delivering the news via its Web site. Belo's Houston station, KHOU, was later threatened by Hurricane Rita.

Sander joins an elite group of broadcasters honored by *B&C* and the TVB: Post-Newsweek's Alan Frank, Hearst-Argyle's David Barrett, Tribune Co.'s Dennis FitzSimons and Fox Television's Dennis Swanson (when he was general manager of WNBC New York). The TVB conference is held in conjunction with the New York International Auto Show.

A 40-year veteran of the business, Sander joined Belo in 1997 as executive VP of the television group and was promoted to executive VP of media operations in 2001.